New Patient Visit Policy, Professional

IMPORTANT NOTE ABOUT THIS REIMBURSEMENT POLICY

This policy is applicable to UnitedHealthcare Medicare Advantage Plans offered by UnitedHealthcare and its affiliates.

You are responsible for submission of accurate claims. This reimbursement policy is intended to ensure that you are reimbursed based on the code or codes that correctly describe the health care services provided. UnitedHealthcare Medicare Advantage reimbursement policies use Current Procedural Terminology (CPT®*), Centers for Medicare and Medicaid Services (CMS), or other coding guidelines. References to CPT or other sources are for definitional purposes only and do not imply any right to reimbursement.

This reimbursement policy applies to all health care services billed on CMS 1500 forms. Coding methodology, industry-standard reimbursement logic, regulatory requirements, benefits design and other factors are considered in developing reimbursement policy.

This information is intended to serve only as a general resource regarding UnitedHealthcare's Medicare Advantage reimbursement policy for the services described and is not intended to address every aspect of a reimbursement situation. Accordingly, UnitedHealthcare Medicare Advantage may use reasonable discretion in interpreting and applying this policy to health care services provided in a particular case. Further, the policy does not address all issues related to reimbursement for health care services provided to UnitedHealthcare Medicare Advantage enrollees. Other factors affecting reimbursement may supplement, modify or, in some cases, supersede this policy. These factors may include, but are not limited to: legislative mandates, the physician or other provider contracts, and/or the enrollee's benefit coverage documents**. Finally, this policy may not be implemented exactly the same way on the different electronic claims processing systems used by UnitedHealthcare Medicare Advantage due to programming or other constraints; however, UnitedHealthcare Medicare Advantage strives to minimize these variations.

UnitedHealthcare Medicare Advantage may modify this reimbursement policy at any time to comply with changes in CMS policy and other national standard coding guidelines by publishing a new version of the reimbursement policy on this website. However, the information presented in this reimbursement policy is accurate and current as of the date of publication. UnitedHealthcare Medicare Advantage encourages physicians and other health care professionals to keep current with any CMS policy changes and/or billing requirements by referring to the CMS or your local carrier website regularly. Physicians and other health care professionals can sign up for regular distributions for policy or regulatory changes directly from CMS and/or your local carrier. UnitedHealthcare's Medicare Advantage reimbursement policies do not include notations regarding prior authorization requirements.

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** For more information on a specific enrollee's benefit coverage, please call the customer service number on the back of the member ID card.

Application
This reimbursement policy applies to all Medicare advantage products and for services reported using the 1500 Health Insurance Claim Form (a/k/a CMS 1500) or its electronic equivalent or its successor form. This policy applies to all network physicians and other qualified health care professionals.

Policy
Overview
This policy addresses the appropriate submission of a New Patient Evaluation and Management (E/M) service code and an Initial Visit HCPCS code.
Reimbursement Guidelines

For the purposes of this policy, Same Specialty Physician is defined as a Physician and/or Other Qualified Health Care Professional of the same group and same specialty reporting the same Federal Tax Identification number.

According to the Centers for Medicare Services (CMS), a New Patient is a patient who has not received any professional services, i.e., E&M service or other face-to-face service (e.g., surgical procedure) from the physician or physician group practice (same physician specialty) within the previous 3 years.

UnitedHealthcare Medicare Advantage will reimburse a New Patient E/M code only when the elements of the New Patient definition have been met.

In the instance where a physician is on-call or covering for another physician and billing under the same Federal Tax Identification number, the patient's encounter with the on-call physician is classified as it would have been classified by the physician who was not available. This patient is not considered a New Patient merely because the visit is covered by an on-call physician from whom the patient has not previously received services.

If a professional component of a previous procedure is billed in a 3 year time period, e.g., a lab interpretation is billed and no E/M service or other face-to-face service with the patient is performed, then this patient remains a New Patient for the Initial Visit. An interpretation of a diagnostic test, reading an x-ray or EKG etc., in the absence of an E/M service or other face-to-face service with the patient does not affect the designation of a New Patient.

There are some procedure codes that can be submitted on a claim prior to the provider seeing that patient as a New Patient. These types of procedure codes tend to encompass services that are performed prior to a provider having face to face office visit.

As for all other E/M services except where specifically noted, UnitedHealthcare Medicare Advantage will not pay two E/M office visits billed by a physician (or physician of the same specialty from the same group practice) for the same beneficiary on the same day unless the physician documents that the visits were for unrelated problems in the office or outpatient setting which could not be provided during the same encounter (e.g., office visit for blood pressure medication evaluation, followed five hours later by a visit for evaluation of leg pain following an accident).

Physicians in the same group practice who are in the same specialty must bill and be paid as though they were a single physician. Instead of billing separately, the physicians should select a level of service representative of the combined visits and submit the appropriate code for that level. Physicians in the same group practice but who are in different specialties may bill and be paid without regard to their membership in the same group.

The provider must ensure that medical record documentation supports the level of service reported. The volume of documentation should not be used to determine which specific level of service is billed. In addition to the individual requirements associated with the billing of a selected E/M code, in order to receive payment from UnitedHealthcare Medicare Advantage for a service, the service must also be considered reasonable and necessary. Therefore, the service must be:
- Furnished for the diagnosis, direct care, and treatment of the beneficiary's medical condition (i.e., not provided mainly for the convenience of the beneficiary, provider, or supplier); and
- Compliant with the standards of good medical practice.

UnitedHealthcare Medicare Advantage will pay for E/M services for specific non-physician practitioners (i.e., nurse practitioner (NP), clinical nurse specialist (CNS) and certified nurse midwife (CNM)) whose Medicare benefit permits them to bill these services. A physician assistant (PA) may also provide a physician service, however, the physician collaboration and general supervision rules as well as all billing rules apply to all the above non-physician practitioners. The service provided must be medically necessary and the service must be within the scope of practice for a non-physician practitioner in the State in which he/she practices. UnitedHealthcare Medicare Advantage will NOT pay for CPT evaluation and management codes billed by physical therapists in independent practice or by occupational therapists in independent practice.

Medical necessity of a service is the overarching criterion for payment in addition to the individual requirements of a CPT code. It would not be medically necessary or appropriate to bill a higher level of evaluation and management

service when a lower level of service is warranted. The volume of documentation should not be the primary influence upon which a specific level of service is billed. The service should be documented during, or as soon as practicable after it is provided in order to maintain an accurate medical record.

Definitions

Initial Visit	An Initial Visit is considered the first patient encounter for a specific purpose.
New Patient	A New Patient is one who has not received any professional services from the physician, or other qualified health care professionals of the same specialty who belongs to the same group practice, within the past three years.
Physician or Other Qualified Health Care Professional	Per the CPT book, a Physician or Other Qualified Health Care Professional is an individual who is qualified by education, training, licensure/regulation (when applicable), and facility privileging (when applicable) who performs a professional service within his/her scope of practice and independently reports that professional service.
Same Individual Physician or Other Qualified Health Care Professional	The same individual rendering health care services reporting the same National Provider Identifier (NPI).
Same Group Physician and/or Other Qualified Health Care Professional	All physicians and/or other qualified health care professionals of the same group reporting the same Federal Tax Identification number.
Same Specialty Physician or Other Qualified Health Care Professional	Physicians and/or other qualified health care professionals of the same group and same specialty reporting the same Federal Tax Identification number.
Subsequent Visit	Subsequent Visit is any encounter that occurs after the initial patient encounter for a specific purpose.

Questions and Answers

1	**Q:** How should an emergency department service be reported for a New Patient? **A:** For the purposes of determining E/M coding, the CPT book makes no distinction between new and established patients for services provided in the emergency department. E/M services performed in the emergency department may be reported for any new or established patient who presents for treatment.
2	**Q:** If multiple physicians or practitioners in the same group, with the same specialty, who have different subspecialties report a New Patient visit code in the same 3-year period would each New Patient visit be considered for reimbursement? **A:** No, for Medicare E/M services the same specialty is determined by the physician's or practitioner's primary specialty.
3	**Q:** Will UnitedHealthcare Medicare Advantage reimburse the Initial Visit HCPCS code if the patient has received an Initial or Subsequent Visit in the past? **A:** No. UnitedHealthcare Medicare Advantage will only reimburse an Initial Visit if the patient has not previously been seen for an Initial or Subsequent Visit.

Attachments	
New Patient and Initial Visit List	A list of New Patient and Initial Visit Evaluation and Management (E/M) codes applicable to this policy.

Resources
www.cms.gov
American Medical Association, Current Procedural Terminology (CPT®) and associated publications and services
Medicare Claims Processing Manual - Chapter 12 - Physicians/Nonphysician Practitioners: Sections 30.6.7
National Correct Coding Initiative Edits: Add-On Code Edits
The Medicare Learning Network (MLN): MLN Matters MM8165, MLN006764, MLN4649244

History	
8/31/2023	Policy Version Change Policy Application Section: Updated Policy Definitions Section: Updated Policy History Section: Entries Prior to 8/31/2021 archived
6/1/2023	Policy Version Change Logo Updated History Section: Entries prior to 6/1/2021 archived
6/1/2022	Annual Review & Policy Version Change Application Section: Updated Resource Section: Updated History Section: Entries Prior to 6/1/2020 archived
10/10/2012	Policy implemented by UnitedHealthcare Medicare Advantage
10/10/2012	Policy approved by the UnitedHealthcare Medicare Advantage Stakeholders